

EXHIBIT 90
(Filed Under Seal)

Message

From: Brett_M._Sims/Corp/Hormel [Brett_M._Sims/Corp/Hormel]
Sent: 8/18/2016 6:14:19 PM
To: Donald_J._Temperley/Corp/Hormel%hormel
Subject: Re: Fw: Tyson
Importance: High

You better believe it! This where it gets REALLY fun! I truly believe that we have out "guessed"/strategized our competition.

Donald J. Temperley --- Re: Fw: Tyson ---

From: "Donald J. Temperley" <djtemperley@hormel.com>
 To: "Brett M. Sims" <bmsims@hormel.com>
 Date: Thu, Aug 18, 2016 5:14 PM
 Subject: Re: Fw: Tyson

Thanks for the update. Going to.....no it already is, getting interesting.

Have a great night,

Donnie

Brett M. Sims---08/18/2016 04:33:24 PM---Wheels are falling off at Tyson. Talked to Mike Dougherty and they are having issues with drying capacity. On top of it, they a

From: Brett M. Sims/Corp/Hormel
 To: Thomas R. Day/Corp/Hormel@hormel, Donald J. Temperley/Corp/Hormel@hormel
 Date: 08/18/2016 04:33 PM
 Subject: Fw: Tyson

More of what we discussed yesterday from Tyson.

Troy M. Hawkshead --- Tyson ---

From: "Troy M. Hawkshead" <tmhawkshead@hormel.com>
 To: "Brett M. Sims" <bmsims@hormel.com>, "Joseph L. Muzik" <JLMuzik@Hormel.com>
 Date: Thu, Aug 18, 2016 9:41 AM
 Subject: Tyson

Wheels are falling off at Tyson. Talked to Mike Dougherty and they are having issues with drying capacity. On top of it, they are converting to SAP and shorting orders in full. Schwans got a call from them last night advising that 4 loads of product scheduled to be in their facility this Saturday will be shorted in full. Mike also thought they may be potentially making a play to rid themselves of lower margin business. That would definitely explain spike in International and lower end chicken pepp type items, as well as the manufacturer type items that carry lower margins. They are also shorting Dominos and Little Caesars as well. Just wanted to give you guys a heads up on my

conversation.

Troy Hawkshead
Product Manufacturing Manager DS
Hormel Foods Corporation

CHALLENGE YOURSELF: I embrace change, innovation, and strategic risk taking